

# Features : BlackBerry To Launch Two Android Smartphones

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With the BlackBerry Priv receiving mixed response and average ratings from critics, it seems that the Canadian company isn't planning to launch the next-gen smartphone anytime soon. BlackBerry, however, have plans in place to launch two new mid range Android smartphones in the market, if reports are to be believed. Evidently, BlackBerry is keen to bring one of its upcoming smartphones with a physical keyboard. Not just that, there's another smartphone in the pipeline - a full touch screen monster. We still don't know yet much about the company's upcoming lineup, but it is apparent that BlackBerry has lost all hopes of winning over the premium segment with the failure of the Priv, which was initially projected to be its comeback vehicle. My Mobile has learned from multiple sources that the India launch of the ZUK Z1 will happen in coming months. We have also heard that Lenovo is considering to sell the ZUK Z1 at a price of Rs. 12,999, meaning the smartphone will be extensively promoted just like Lenovo's other smartphones, though the official selling price was unknown to My Mobile at the time of writing. Given the fact the ZUK Z1 packs a 5.5-inch FHD display, Snapdragon 801 processor and 3GB RAM, we think the smartphone has enough guts to challenge the likes of the Honor 5X, Redmi Note 3 and the Galaxy J3 (2016).

## YU Yureka 2 to be released soon?

The original Yureka was a blockbuster smartphone in its own right. It met with critical acclaim from critics and consumers alike. And most importantly, it was YU Televentures' (Micromax company) first ever smartphone. The company traditionally updates its smartphone line once a year, but rumours had been building for months suggesting that YU was developing a new device. Although there are plenty of rumors flying about the Yureka 2, but My Mobile has got exclusive information about the device which no other publication has so far reported. Sources within YU claim that the Yureka 2

would come with a Full HD display, Snapdragon 616 processor, 3GB RAM, a 13-megapixel rear and 5-megapixel front camera. Our trusted sources have further told My Mobile that the device will be significantly competitively priced. That means it will be priced somewhere around the Lenovo Vibe K5 Plus, which currently sells at Rs. 8,499.

### **Motorola Moto X3 Leaked Ahead of Launch**

Motorola is allegedly preparing to unravel a new Moto X smartphone to counter the Xiaomi Mi 5. And though there is no detail yet on when it will go on sale, multiple media outlets have reported sighting the forthcoming Moto X3, believed to be the next-generation Moto X smartphone. The device which is yet to be teased officially by its makers will reportedly come with a fingerprint scanner embedded on the home button and a USB Type-C port. While there haven't been many leaks concerning the smartphone, it's believed that the Moto X3 will reportedly come with a 5-inch FHD display, Snapdragon 820 processor, and is likely to come in 32 GB and 64 GB storage options.

**Tags :** Android Smartphones