

News : Facebook to revamp its news feed soon

Created On : 12-01-2018 Created By : My Mobile



The changes on news feed will enable users to view more posts from friends and families rather than unnecessary contents

The current 2 billion Facebook users will now finally view lesser unnecessary posts, viral videos, news articles and all that Mark Zuckerberg said they had the social network firm is reevaluating the news feed associates, family and friends Facebook CEO said that this is the biggest alteration ever made in the news feed in five years from publishers and brands. It implies that users might witness a different feed than the existing one.

Zuckerberg said on his Facebook page, "We feel a responsibility to make sure our services aren't just fun to use, but also good for people's well-being. Zuckerberg wrote on his Facebook page. "I'm changing the goal I give our product teams from focusing on helping you find relevant content to helping you have more meaningful social interactions."

"By making these changes, I expect the time people spend on Facebook and some measures of engagement will go down. But I also expect the time you do spend on Facebook will be more valuable," he wrote. "And if we do the right thing, I believe that will be good for our community and our business over the long term too."

Tags : Facebook, Facebook