

Review : BenQ W1700 4K UHD Home Cinema projector: Designed for modern families

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Price: INR 2.25 lakhs

BenQ, world's renowned and globally number one DLP projector brand, recently unveiled CineHome W1700 DLP projector bringing the magic of big-screen 4K digital cinema to the broader audience. Stunning 4K Visuals Brought to Life: Producing 8.3 million distinct pixels for true 4K UHD performance, W1700 comes in a compact size, fully equipped with a 4K UHD true cinema experience, true 8.3 million megapixels, and projection optimized HDR for stunning true-to-life image quality. W1700 utilizes revolutionary 0.47" single-DMD DLP technology to minimize the projector's sleek, compact profile for modern lifestyles, and pure 4K-optimized optical system for ultimate image precision and color accuracy without artifacts that can plague LCD projectors.

W1700's pristine 4K video quality is supercharged by High Dynamic Range (HDR10) support, offering greater brightness and contrast range with auto image optimization to bring out every lifelike detail for cinema enjoyment. W1700 delivers breathtaking realism to the living room big screen in addition to full support for the latest HDCP 2.2 copy protection that lets users enjoy all the fast-growing choices of 4K content.

Advanced Cinematic Color Accuracy and Audiovisual Enhancement: Evoking genuine emotions by preserving authentic cinematic colors, W1700 employs exclusive BenQ Cinematic Color technology and RGBRGB color wheel to meet the film industry's highest standards of color accuracy. With over 96 per cent coverage of Rec. 709 color gamut with precise Delta E<3 performance, W1700 faithfully reproduces exactly what filmmakers intended.

W1700's astounding audiovisual performance is further enhanced by proprietary CinemaMaster Video+ and CinemaMaster Audio+ 2 technologies, turning even modest spaces into world-class

cinema auditoriums with motion-adaptive edge pixel enhancement, sophisticated color algorithms, and beautiful flesh tone rendition as well as dramatic audio processing for resonant bass and soaring high notes.

Contemporary Lifestyle Design and Easy Setup: Blending beautiful aesthetics with flawless function, W1700's lightweight design, sleek profile, and compact footprint blend perfectly into any decor. Comprehensively equipped with auto keystone correction and powerful 1.2X big zoom to accommodate any space, W1700 sets up without complicated installation hassles to host 4K movie nights at a snap.

Simple and modern, W1700 easily becomes a smart projector by connecting an HDMI dongle such as Google Chromecast or Amazon Fire TV Stick to instantly stream TV shows, movies, sports, and even video games to the big screen. Powered by ultimately durable Digital Light Processing, the 2015 Academy Award of Merit Oscar winning technology used in 90 per cent of the world's digital cinemas, the W1700 delivers long-lasting picture quality with precise colors and razor-sharp clarity without maintenance or degradation.

The BenQ W1700 4K UHD Home Cinema projector will be available from January 2018.

Tags : BenQ